

A BOOK FOR OUTDOOR FOLKS

THE CYPRESS

CYPRESS

SUN PARLORS

FOR THE
OF THE

CYPRESS

BOOKS

VOL. 35

**CONTAINING ORIGINAL DESIGNS,
PERSPECTIVE SKETCHES, AND WORKING
PLANS, ALL A GOOD CARPENTER NEEDS,
FOR 7 ARTISTIC SLEEPING PORCHES,
SUN ROOMS, ETC.—ALSO OTHER IDEAS.**

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AN IMPORTANT FACT:

A FEW WORDS EXPLAINING WHY "ALL-HEART" CYPRESS SHOULD BE SPECIFIED FOR NON-ROT USAGES.

All trees, in terms of lumber contents, consist of two parts, the "heart" material, or mature wood constituting the inner bulk of the trunk, and the series of rings (of solid wood—not bark) known as "sap," which vary in thickness from one inch to four inches, or thicker, and which are the newer growth, and which, in due course, will become an addition to the "heart" wood, and be, in turn, replaced by still newer "sap" growth beneath the bark of the expanding trunk.

The "heart-wood" of almost all trees is somewhat darker in color than the "sap-wood," and in most species is easily distinguishable.

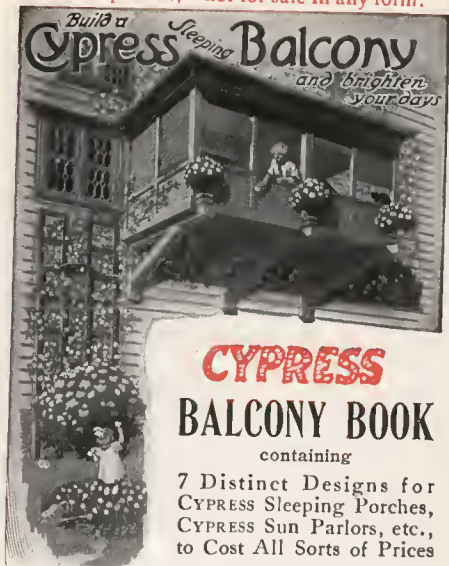
"Sap" cypress, like the sap part of all other woods, is less solid and compact and therefore is not recommended for special endurance against decay. It has not yet enough of the singular essence known as "cypressene" to adequately protect it from decay germs, and in this respect is not conspicuously more enduring than the corresponding part of other trees. The "HEART-WOOD" OF THE CYPRESS is, however, thoroughly impregnated ("vaccinated," as it were), and it is the ALL-HEART WOOD OF CYPRESS that has made its historic fame as "the wood eternal."

It is obvious that for numerous uses the sap material is just as good as the heart, but for those uses where resistance to decay is a vital factor it is essential that "ALL-HEART" be specified. Best let your contractor or dealer know that you know this, when ordering.

Tenth Edition, January, 1922



Every design herein is an ORIGINAL,
made on our special order. Not one is a
"stock pattern," nor for sale in any form.



CYPRESS

BALCONY BOOK

containing

7 Distinct Designs for
CYPRESS Sleeping Porches,
CYPRESS Sun Parlors, etc.,
to Cost All Sorts of Prices

with complete

SPECIFICATIONS

and

7 WORKING PLANS

(See both sides of large sheet attached)

Also 1 EXTRA SUPPLEMENT, 24 x 36

COMPLIMENTS OF

Southern Cypress Mfrs.
Assn., New Orleans, La. and
Jacksonville, Fla.

Those Who Know Cypress Best, Like it Best

Of course the people of the South, where CYPRESS grows, have had the advantage of knowing its distinction and peculiarly valuable qualities—and certain it is that they have utilized that advantage with enthusiasm.

Thousands of the finest manors and historic country seats, as well as uncounted cottages, have been built of CYPRESS from sills to peak.

The remarkable rot-defying qualities of this famous world-old wood have consistently shown the wisdom of those who “build with CYPRESS *at first*, and so build but once.”

The famous old home of Joseph Jefferson, as much beloved as its master, is of CY-

**"BUILD BUT
ONCE"—USE CYPRESS**



CYPRESS STOPS PROPERTY DEPRECIATION

PRESS throughout. The illustration of it herewith shows how remarkably CYPRESS is adapted for exterior trim, either simple or ornate. It does not rot away and give the house that pathetic, ragged look of old houses made from short-lived woods.

A sweet and venerable homestead known as "Shadows-on-Teche," in New Iberia, Louisiana, is entirely of CYPRESS. It was erected in 1804 and *has not been painted since 1864.*

The CYPRESS residence of Capt. Perique (after whom the world-famous "Perique" tobacco is named), in Litcher, Louisiana, is known to be over 100 years old. (Condition perfect.)

Haven't you seen people point with pride to the inside finish of their homes when you happened to know the outside was in need of repairs?

BEST FOR "ALL OUT-DOORS" CYPRESS

There is no business deal you have ever entered into that is quite so important as *the building of your home*. You expect to live in it and enjoy your leisure hours in it. It is to be a part of your very life.

Yet few men enter into an everyday business deal with so little real knowledge of comparative values.

How much do you know of the relative worth of various woods for different uses?

Building is nothing more than the selection of proper materials and the putting of them together according to some plan previously determined upon. Have you given as much conscious thought and investigation to the *materials* as you have to the plans or to the workmen who will execute them? *You should.*

BUNGALOW FOLKS

mostly know (and the rest are learning fast) that there really is only one wood for Bungalows—and that is "Cypress, of course." WRITE FOR VOLUME 5, Cypress Pocket Library—very complete general treatises by well-known architects, covering *all* the puzzling questions on Bungalow building, from designs to furnishing—sent promptly with our compliments upon your request.

The less you have to spend in building, the more important it is that you secure the longest possible life for your investment. The more you spend, the more important it is that your money shall represent a definite and permanent investment, and not have to be spent over again in exasperating repairs. CYPRESS is "the one best buy" in the entire wood market for those who care what they get for their lumber money.

Page Eight

THE BENEFICIAL SLEEPING PORCH

By Theodore M. Fisher

(Courtesy of Publishers of Suburban Life)

"As a nation we are awakening to the realization that we are in some ways paying dearly for the comforts and conveniences of the sheltering roof. With the development of our industrial life and the tremendous growth of the cities, we have changed from a race of dwellers in the open to one which spends not only its sleeping hours but also much of the daytime within doors.

"In view of the fact that no substitute for fresh air has yet been found, it is inevitable that those who go from ill-ventilated stores and factories

(Continued on Page Twelve.)

PUBLIC INSISTENCE

on advanced methods of healthful and happy living has caused radical changes in residential architecture. Scarcely a house is now built (for or by people who give real thought to the subject) that does not in some way take account of the new religion of fresh air. A vast amount of remodeling is also done with the same end in view, often on an elaborate scale.

ON THE FACING PAGE

is a most creditable example of the latter. The Hayward Apartments, Hyde Park, Chicago, are a fine modern structure yet their owner was up-to-date enough to recast the entire front in order to provide all occupants with the splendid SUN PARLORS shown in the photograph. *And he built them of CYPRESS.*



THE HAYWARD APARTMENTS.

Dorchester Avenue front, near 55th St.,
Chicago.

Note the extensive and delightful, modern Sun
Parlors—ALL CYPRESS—by C. Frank Jobson,
Arch't., Chicago; Contractor, R.J. Busch, Chicago

to homes whose air is usually as impure and insufficient will, even if naturally strong, become open to the attacks of pneumonia and tuberculosis.

"The tremendous toll of lives yearly due to these diseases shows clearly that we are having to reckon a cost in human life for the unnatural conditions of living that have come with our boasted civilization and commercial growth. It is well to sound the call to the 'simple life,' and urge a return to the country. Surely, much can be accomplished in these directions, but, when all is said and done, the percentage of city population will not be greatly reduced, for the modern city has so much of worth to hold men, and does so truly represent the best things of our age, as well as the worst, that it will al-

THE WOOD CYPRESS THAT LASTS

ways remain the attractive force that it is today.

"It will be one of the big problems of the future, then, to make our cities as healthful as possible. probably the biggest physical handicap to be removed is that of the inadequate ventilation which is characteristic of the vast majority of the factories, stores, and homes of our country.

"Those with the means and leisure for outdoor sports and recreations can, in a measure, thus overcome the injurious effects of the poor ventilation to which they are subjected during working hours; but the fact remains that today, in the building of even the most comfortable homes, little or no thought is given to the vital question of providing a systematic supply of pure air.

"This defect has its most

serious effect in compelling the occupants to depend on open windows for the ventilation of their sleeping apartments at night. The result is that neither in summer or winter is sufficient air provided. During warm weather, even if all the windows are open, it is practically impossible to overcome the stuffy atmosphere that is usual within doors during the summer; and in winter, the occupant not wishing to dress in a cold room, usually deludes himself into the belief that one window raised a trifle will give him plenty of fresh air.

“The open-air sleeping-porch, or balcony, is the up-to-date solution of the important problem of providing the best conditions for our hours of nightly rest.

“Built adjoining the bed-

"BUILD BUT ONCE" — USE CYPRESS

room, the sleeping-porch gives its occupant all the benefits of sleeping out-of-doors, and the former room for a comfortable dressing-room, the temperature of which, during winter months, need not be lowered by open windows.

"Originally devised as an adjunct to the cure of tuberculosis, *the sleeping-porch is fast outgrowing this limited use, for it is being recognized as of almost incalculable value in maintaining health.* It is not, in any sense, a 'cure-all,' but a preventative. The effects of being able to breath deeply of nature's vitalizing element in unlimited quantity, during the hours when the body is recuperating from the day's work, cannot be other than beneficial.

"If the sleeping out habit is held to (and, when thorough-

ly tried, it usually is) its devotee cannot fail to reap the rich reward of increased vitality, calmer nerves, and consequently greater efficiency and keener enjoyment of life.

"For those of low vitality and a tendency toward the 'blues,' which are often found together, sleeping in the open air frequently does wonders. It is readily seen that growing children are greatly benefited by the change from the indoor bedroom to the sleeping-porch.

"While sleeping-porches can be provided better when the house is planned than as an after-thought, it is entirely practical, as a rule, to add them to a completed dwelling. When the home is a one-story cottage, the corner of a large veranda may be enclosed with adjustable canvas curtains for

BEST FOR "ALL OUT-DOORS" CYPRESS

the purpose, or a small porch, just large enough for a bed, may be constructed adjoining the bedroom. In the latter case, a window can be easily changed into a doorway.

"In adding a sleeping-porch to a two-story house, frequently there is a balcony that can be adapted to the purpose, or the space over a downstairs veranda can be used. Lacking both, the sleeping-porch can be supported on brackets.

"With respect to the arrangement of the porch itself and the structural details, it may be well to say a few words. The points to keep in mind are the protection of the occupant from inclement weather, his comfort, and a free circulation of air at all times. To exclude rain or snow, the roof of the sleep-

CYPRESS THE WOOD THAT LASTS

ing-porch should not only be substantially built, but should have a wide overhang. The sides of the porch may be solidly inclosed to a height of two or three feet, with screened openings above, or left entirely open except for screening, which is always desirable. Heavy canvas curtains, set to roll from the bottom, will keep out storm and insure privacy. When the occupant has retired, these can be lowered by a simple adjustable cord and pulley device. When the porch is of extra size, glass sash, which may be fitted for winter use, provides a cheerful sun-parlor for the daytime. If such use is intended, an extension of the heating system is advisable when practicable. The sun will give sufficient warmth in fair weather, but when win-

ter storms abound, artificial heat generally proves a necessity for comfort.

“Electric wiring of the sleeping-porch, if such lights are used in the house, is easily arranged, and has the further advantage of making possible the use of an electric heating pad, to warm the bed in cold weather.

“It should be remembered that everything needed to make the occupant comfortable is desirable. The bed should be thoroughly warmed before retiring, by heating-pad, hot-water bottles, or other means, whenever necessary, for the beneficial effects of sleeping out can be nullified, and even injury done, by making it in any way a test of physical endurance.

“The penetration of cold through the mattress from

CYPRESS STOPS PROPERTY DEPRECIATION

beneath, which is a source of discomfort, can be largely prevented by laying *one more thickness of paper between it and the springs*. As undue weight of bedding prevents restful sleep, care should be taken, in severe weather, to provide only such as is both light and warm. The head may be protected by an extra coverlet which has an opening for the face. For those who live in northern states where the winters are especially cold, a sleeping-bag will be found the best means of protection on the sleeping-porch."

We want you to investigate the merits of CYPRESS for use in many other ways and believe we can give you real help. Will you write our All-Round Helps Department?

THE WOOD CYPRESS ETERNAL

THE CYPRESS POCKET LIBRARY

is intended to be, in connection with our "All-Round Helps Department," the "guide, counselor and friend" of all the people who care what **values** they get for their lumber money.

The "All-Round Helps Department" is, and will remain, just what its title suggests—a sincere, wholesome, well-posted, clear-headed, courteous and **promptly-acting** organization, prepared to answer any question about **wood** construction, big or little and to give detailed advice in a practical way to every individual desiring it. It will not advise CYPRESS for **all** uses, but **only** where CYPRESS can **prove** itself "the one best wood" for **your** use.

Write at once for **Vol. 1**, containing **full text of the U. S. Gov't Report on Cypress**, "the **Wood Eternal**," and also including complete list of the CYPRESS POCKET LIBRARY, any volume of which that may meet your immediate needs we shall be happy to send promptly upon request to any address in the world.

J U S T A S K U S .

CYPRESS THE WOOD THAT LASTS

Nothing is more annoying to the owner of a new house (or a new roof) than to "turn the water off" onto the ground (when the cistern needs replenishing) during rain after rain, until the "newness" wears off the roof. (And some roofs stain the water or make it taste "woody" as long as they last—which with some kinds of shingles needn't be long.)

The only alternative to this loss of good soft water is to risk the staining of clothes in the wash, and the toleration of a "roofy" flavor that cannot be filtered out.

Cypress Shingles Neither Stain Nor Taint The Water

They are the only kind that do not.

CYPRESS shingles—"and no substitutes!"—is the prescription.

See No. 1 on Supplement



SPECIFICATIONS *for*
A CYPRESS SLEEPING PORCH

Lowe & Bollenbacher, Architects
Chicago

CARPENTRY,

(1) All framing to be executed in a strong, substantial, workman-like manner, built up straight and true. All joists, studs and rafters to be

Page Twenty-three

CYPRESS - BEST FOR "ALL OUT-DOORS"

carefully selected of the sizes indicated and spaced the distances apart as shown. Where possible, joists of sleeping porch are to run well back between the joists of second floor construction and to be securely spiked to the house framing. In case joists of house run parallel with wall, then floor joists of sleeping porch should be spiked to house joists and reinforced by bridging. Also the ceiling joists and rafters should be securely tied to house framing. The curved members of brackets to be built up of 2x10-inch joists. Splice in proper manner with broken joints and cut curve to radius indicated. Other members of brackets to be solid pieces.

(2) Frames to be $1\frac{3}{4}$ inch thick and in strict accordance with details.

"BUILD BUT ONCE"—USE CYPRESS

(3) Exterior and interior walls to be covered with beveled siding, rough side out, 6-inch and 4-inch widths, $4\frac{3}{4}$ -inches and $1\frac{3}{4}$ -inches to the weather. All angles to be carefully mitered and fitted.

(4) Floor to be $13/16$ -inches thick by $2\frac{1}{4}$ -inch face measure D. & M., laid in long lengths with joints broken, blind nailed to every bearing, and to be scraped smooth after laying.

(5) Floor joists to be ceiled on the underside, with $13/16$ -inch "V" joint ceiling. Soffit of eaves also to be closed with ceiling.

(6) Roof to be covered with sawed shingles $5/2$, 16-inches long, exposed to the weather $4\frac{1}{2}$ -inches. Provide metal hip-shingles.

(7) Provide No. 24 gauge galvanized iron lining for

CYPRESS THE WOOD THAT LASTS

gutter and all flashing necessary to make a perfectly watertight job.

(8) Provide removable screens in all openings with $1\frac{1}{8}$ -inch frames and covered with No. 12 black enameled mesh.

All lumber used throughout to be selected CYPRESS.

PAINTING & STAINING.

(9) Roof shingles to be dipped three-quarters the length in "Cabots" or other approved shingle stain of color to be selected by the owner. Give shingles one (1) brush coat after laying. Shingles to be perfectly dry before dipping.

(10) Siding and all other woodwork, except the frames and floor to be given two (2) brush coats of stain as specified above. Frames and floor

BEST FOR "ALL OUT-DOORS" CYPRESS

to receive two (2) coats of white lead and oil, after the priming coat, in color as selected by owner.

7 INSTEAD OF 6

Please note that the large Supplement Sheet in this volume contains Full Working Plans for 7 styles of Cypress Balconies, etc., instead of 6 as promised.

Send (and tell your friends to send) for VOLUME 16, on Cypress for Porches.

People who favor Shingled Houses (pretty good proof of artistic tastes) send for VOL. 29 or VOL. 34, with Complete Plans and Specifications.

LIKE BOATING? Then ask us for VOL. 19 (specially good one.)

See Nos. 2, 3, 4 and 5
on Supplement Sheet



For Specifications of this Cypress Sleeping
Porch or Sun Parlor, see next page.

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"B U I L D B U T C Y P R E S S O N C E" — U S E

SPECIFICATIONS *for* A CYPRESS SLEEPING PORCH *or* SUN PARLOR

(See illustration on preceding page)

Designed by
George Awsumb, Architect
Chicago

FOUNDATIONS :

(1) Wherever structure comes to ground, as in Designs Nos. 2 and 3, excavate for and build 12x12 concrete piers, same to extend well below frost line in the particular locality. Lay brick and cement platforms as for sidewalk, with substratum of gravel and concrete to a depth of two (2) feet below grade.

CARPENTRY :

(2) Lumber: All framing lumber to be of selected CYPRESS, free from injurious knots or shakes.

**CYPRESS SPECIFY IT —
INSIST ON IT**



(See Supplement for Working Plans.)

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(3) All framing to be done in a strong, substantial manner, with all corners and angles straight and true. Care should be taken to anchor back to second floor joists in all cases where lookouts or rafters come in contact with main body of house. Cut door opening where indicated and make neat juncture between house and porch.

(4) Builder should follow details precisely and make all work of sizes marked on drawing or if not marked, then according to scale of detail.

(5) All frames to be $1\frac{3}{4}$ inches thick with muntins where indicated on drawings.

(6) Frames for screens may be $1\frac{1}{8}$ inches thick,

CYPRESS THE WOOD ETERNAL



(See
Sup-
ple-
ment
for
Working
Plans.)

**BEST FOR "ALL
OUT. DOORS" CYPRESS**

both of clear-grained CYPRESS.

FLOORS.

(7) All floors to be constructed of selected stock, $\frac{13}{16} \times 2\frac{1}{4}$ end measure, in long lengths, all joints well matched and where exposed to weather, laid in white lead.

CEILINGS.

(8) Inside boardings and soffits where shown to be made of $\frac{13}{16}$ "V" or beaded dressed and matched boarding and put up as indicated on drawings.

ROOFS.

(9) Roof of No. 1 to be covered with rough boarding and shingles 5 inches to the weather, with ridge made as shown.

(10) All tin roofs to be laid of approved quality tin

CYPRESS STOPS PROPERTY DEPRECIATION



(See
Supplement for
Working Plan.)

THE WOOD CYPRESS THAT LASTS

well flashed up around parapet walls. All joints to be flat and well soldered together.

SASH.

(11) All sash to be glazed with best American double strength "AA" quality, free from disfiguring waves or bubbles.

(12) Screens to be removable and to be fitted with No. 12 black enameled mesh.

PAINTING AND STAINING.

(13) Designs Nos. 2, 3 and 4 to be painted with three (3) good coats of white lead and oil, color as selected by owner. They should be primed before putting up.

(14) These three designs would look best white with green lattice work and

tubs. No. 4 should match the bay window in general scheme.

(15) Design No. 5 should receive two (2) coats of shingle stain over all wood-work and shingles.

(16) Shingles to be green in color and other parts a rich nut brown, showing grain of wood.

(17) All sash or screens in this design should be painted white with three (3) coats of white lead and oil.

(18) Floors to be covered with three (3) coats of pure linseed oil. Ceilings to have three (3) coats of varnish. All tin to be painted as for wood-work with the substitution of red lead for white lead.

(19) Design No. 2 could be stained as per No. 5.

INVEST—DON'T
SPECULATE. USE **CYPRESS**

No. 6 on Supplement



For Specifications of this
CYPRESS SUN PARLOR
see next page

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CYPRESS **STOPS PROPERTY DEPRECIATION**

SPECIFICATIONS *for* A CYPRESS SUN PARLOR

**Lowe & Bollenbacher, Architects
Chicago**

FOUNDATIONS.

(1) Excavate for and install 12x12-inch concrete piers at the four corners of the porch. The piers to extend to solid ground well down below frost and to be thoroughly tamped around same.

CARPENTRY.

(2) All framing to be executed in a strong, substantial, workmanlike manner, built up straight and true. All joists, posts and rafters to be carefully selected of the sizes indicated and spaced the distances apart as shown. Securely spike joists to the house framing.

"B U I L D B U T C Y P R E S S O N C E" — U S E

(3) All frames, cornice, pilasters, parapet mouldings, etc., to be built up in strict accordance with the details shown on drawings. Frames to be $1\frac{3}{4}$ inches thick, rabbetted for both sash and screens. Sash to be $1\frac{3}{4}$ inches thick, provided with wood muntins as shown. Coping to be $1\frac{3}{4}$ inches thick in long lengths.

(4) Roof to be covered with approved quality tin laid with flat joint, thoroughly soldered and flashed around walls and parapets. Provide slat floor for tin deck, if same is to be used for promenade purposes.

(5) Floor to be $1\frac{3}{16}$ inch thick by $2\frac{1}{4}$ -inch face measure, D. & M., laid in long lengths with joints broken, blind nailed to every bearing, and to be scraped smooth after laying.

CYPRESS THE WOOD E T E R N A L

(6) All sash to be glazed with best American double-thick "AA" quality, not less than $\frac{1}{8}$ -inch thick, free from bubbles and waves.

(7) All lumber used throughout to be selected CYPRESS.

PAINTING & STAINING.

(8) All exterior and interior wood-work to receive a priming coat before being put in place. After being set, all to receive three good coats of white lead and linseed oil. The color to be white.

(9) All tin to receive one coat of red lead and oil on both sides and after laying to receive two coats of white lead and oil.



**"BUILD BUT
ONCE"—USE CYPRESS**

No. 7 Reverse Side of **Supplement**



(See
Supplement for
Working Plan.)

For Specifications of this
CYPRESS SLEEPING PORCH
see next page

Page Forty-one

CYPRESS BEST FOR "ALL OUT-DOORS"

SPECIFICATIONS *for* A CYPRESS SLEEPING PORCH

by

**Burd F. Miller, State Archt. of Nebraska
Omaha, Neb.**

GENERAL.

This contractor will do all of the work necessary to complete this porch, including all of the cutting into old building and patching of same, all of the work to be anchored securely and done in a thorough and workman-like manner.

The doors into room (which fill the space of original wall removed), will be considered a part of this contract.

FRAMING.

The framing to be done according to the details and

in a thorough manner, all timbers being thoroughly nailed to place.

DOORS AND MILL WORK.

The doors will be of the size shown on plans and will be sash doors, of Cypress, with 15 lights D. S. glass. To be three lights wide and five lights high.

The mouldings to be of Cypress and according to details.

The screens will be $1\frac{1}{8}$ inches thick, with black wire and of Cypress.

All brackets will be made as detailed.

The floor will be made of clear cypress and as shown.

The shingles will be $6\frac{1}{2}$ cypress shingles, laid $4\frac{1}{2}$ inches to the weather.

CYPRESS THE WOOD THAT LASTS

The ceiling of porch and soffits will be cypress ceiling, clear, $\frac{5}{8}$ -inch.

All dimension lumber will be No. 1 dimension, free from shakes and loose or rotten knots. All finish lumber will be clear Cypress.

PAINTING.

All of the exposed woodwork will have two coats of pure linseed oil mixed in colors as directed by the owner.

HARDWARE.

The contractor will provide all of the hardware necessary to complete the job, including the hardware for door, which will consist of good heavy butts and approved lock.

INVEST—DON'T SPECULATE. USE CYPRESS

Whether planning a Bungalow, a Mansion, a Farm, a Sleeping-porch or just a simple Fence—remember—"If you build of CYPRESS you build but once."

We want you to investigate the merits of CYPRESS for use in hundreds of ways, and believe we can give you real help. We do not recommend Cypress for EVERY purpose—other woods are better for some uses. We recommend Cypress ONLY WHERE IT CAN PROVE ITSELF THE "ONE BEST WOOD" for the given case—Will you write our "ALL-ROUND HELPS" Department?

Southern CYPRESS Mfrs.' Assn., New Orleans, La. and Jacksonville, Florida

Insist on CYPRESS from your local dealer. If he hasn't it, let us know immediately.

CYPRESS STOPS PROPERTY DEPRECIATION

We think it worth repeating—**very wide shingles should be AVOIDED**—in fact you should refuse to buy them as they are much more apt to **SPLIT, WARP** and **BUCKLE**. Experience teaches that **no shingle should be used** if wider than **6 INCHES**.

All of the better grades of Cypress shingles are manufactured in dimension widths of 4, 5 and 6 inches, and they are 16 inches long. Ornamental butts are always 5 inches wide. In thickness, Cypress shingles are known as "5 to 2," meaning that 5 butts (that is, the **THICK** ends of 5 shingles placed together) measure 2 inches. Many shingles in the market are skimmed down to "6 to 2." You don't want them.

The top Cypress grade is an all-heart, clear shingle, and known as "Bests." The second grade is known as "Primes." The third is known as "Economies," etc.

Throughout a greater portion of the country Cypress shingles cost a little more than other varieties, but they are **worth much more** than the slight difference in first cost, and are still the cheapest to buy for a roof covering. Cypress shingles are by all odds the cheapest figured by the year of loyal service.

THEY STOP THE REPAIR BILLS

CYPRESS possesses so remarkable an *investment value*—for so great a variety of uses, indoors and out, from fine library doors to pasture fences—that it is well described as “the world’s most *valuable* wood,” *though by no means an expensive one.*

“**CYPRESS** lasts forever.” It does not warp or shrink or swell like most woods—it *takes paint perfectly*—and it *defies decay* if used *without even a filler.*

Well is it said—“*cut out your repair bills—build of CYPRESS at first,*” and that “*he who builds of CYPRESS builds but once.*” **YOU TRY IT.**

We hope you will sleep well on your Cypress Balcony—and live long—and always speak well of Cypress.

PUBLIC NOTICE:

How you can be sure that CYPRESS is CYPRESS?

Of course you want Cypress, "the Wood Eternal," for all uses where it represents the highest utility and ECONOMY. But—how are you to know that what you get is Cypress? And, if it *is* Cypress, how can you tell that it is the genuine decay-defying

"TIDE-WATER" CYPRESS?

"TIDE WATER"

CYPRESS MANUFAC-

TURED BY ASSOCIA-

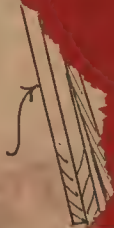
TION MILLS IS NOW



IDENTIFIED BY THIS TRADE-MARK

The **one way** for you to be sure that the Cypress you get was grown in a region near enough to the coast to possess the **MAXIMUM** of *decay-resisting quality* is to refuse all but genuine "TIDE-WATER" CYPRESS—and the **only way to know** that you're getting *Tide-water* Cypress is to **insist** (and *keep on insisting*) upon **SEEING WITH YOUR OWN EYES** the **REGISTERED TRADE-MARK** of the Southern Cypress Mfrs. Assn., stamped *ineradicably* in *one or both ends* of **EVERY CYPRESS BOARD OR TIMBER**, and on **EVERY BUNDLE** of "small sticks" such as flooring, siding, moulding and shingles. This is the mark to **BUY BY**—now that every piece of the **TRUE "Wood Eternal"** made by a member of the established and ever-watchful Association is at once *identified by its maker* and "**O. K.'d**" by the Association mark. **"Buy by the Cypress Arrow."**

PRESS SHINGLES



CYPRESS

"THE WOOD ETERNAL"



**BUY YOUR CYPRESS
OF YOUR OWN LUMBERMAN**

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